

Midcoast Maine Community Action 2024 Annual Report



MIDCOAST MAINE
Community Action
There's unity in community.

MMCA's Mission, Vision, and Values

At MMCA, we envision a region where **every person** can access the **community resources** they need to **thrive**.

There's **unity** in **community**.

Our mission is to **strengthen communities** across midcoast Maine through **responsive programs** and **strong partnerships** that promote **economic stability**, **school readiness**, **whole family resilience**, and **healthy lives**.

Our core values:

- **Community-Centered:** We partner with people, organizations, and towns to respond to real needs and build resilient families and communities.
- **Respect & Dignity:** We treat people with fairness as we empower them to navigate challenges and access the resources they need.
- **Collaboration:** We promote shared success by coordinating closely with other organizations to increase access to services, support independence, and avoid duplicative efforts.
- **Accountability & Impact:** We commit to organizational transparency and measurable progress in furthering economic stability and community health and well-being.
- **Visibility & Trust:** We aim to be recognized by individuals, families, and decision-makers as a partner they can rely on.

A message from MMCA leadership

Dear neighbors,

At Midcoast Maine Community Action (MMCA), we believe in the power of partnership, resilience, and community. In 2024, MMCA experienced a year of growth, innovation, and deepened collaboration across the Midcoast region. From expanding Early Head Start classrooms to strengthening our Whole Families Approach, we worked alongside families, educators, healthcare providers, and local leaders to build stronger foundations for lifelong success.

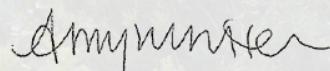
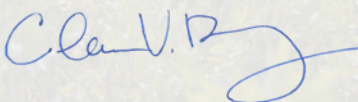
We are especially proud of the partnerships that made our work more accessible and impactful—like the generous support from MaineHealth Waldo Hospital, which allowed us to offer in-person WIC services in Waldo County, and our collaboration with Bath Tech, where high school students gained hands-on experience in early childhood education while enriching our Head Start classroom.

Every number in this report represents a story of progress, a step toward stability, and a moment of connection. Whether it's a warm home, a healthy meal, or a child's first classroom experience, your support helps us turn challenges into opportunities.

Thank you for standing with us – there's unity in community.

Claire Berkowitz
President/CEO

Amy Winston
Board Chair





Head Start/Early Head Start

267 children ages 0-5 received free, high quality childcare and early childhood education at one of our centers across the Midcoast region.

Program Highlight: New classrooms across the Midcoast region

MMCA expanded Early Head Start services with new classrooms in Brunswick, Salt Bay, and Waldoboro, along with transportation support for Waldoboro families accessing Salt Bay. Our partnership with Bath Tech allows local high school students studying Early Childhood Education to work alongside our Head Start staff to engage young learners.



WIC (Women, Infants, Children) Program

2,191 pregnant and post-partum parents and children ages up to age 5 were provided nutritional education, supplemental food vouchers, and healthcare referrals.

Program Highlight: Waldo Hospital Partnership

Thanks to donated office space from MaineHealth Waldo Hospital, MMCA's WIC program offers services to participants in a more accessible, supportive environment, reinforcing our shared commitment to community health and well-being.



LiHEAP (Low-income Home Energy Assistance Program)

1,468 Mainers stayed warm in their homes by receiving financial aid for their home heating costs.



Whole Families Coaching

15 individuals were provided comprehensive, trauma-informed, whole family coaching and case management.



Families CAN! Program

223 community members attended evidence-based, award-winning enrichment programs for parents, caregivers, and professionals.

Program Highlight: Community Baby Shower

Our 2nd annual Community Baby Shower welcomed over 100 caregivers to collect resources from community partners in early childhood education, parent supports, nutrition, and more. The event also featured a free “baby boutique”, fabulous raffle prizes, and tours of our Bath Head Start center.



In 2024, Families CAN! was recognized at the City of Bath's Community Involvement Day, receiving the Community Project Award.

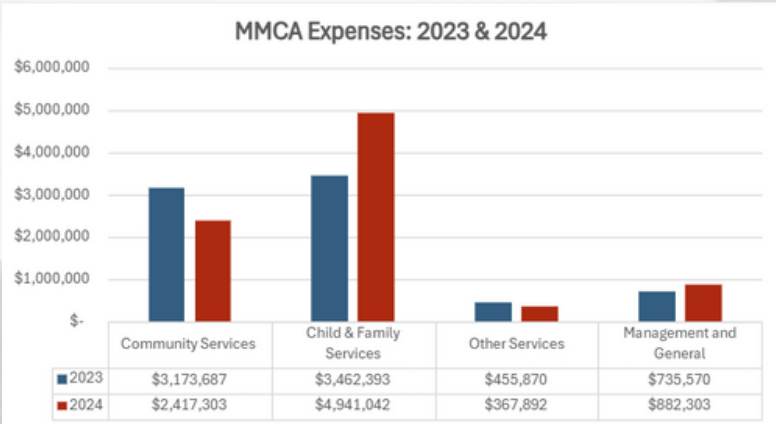
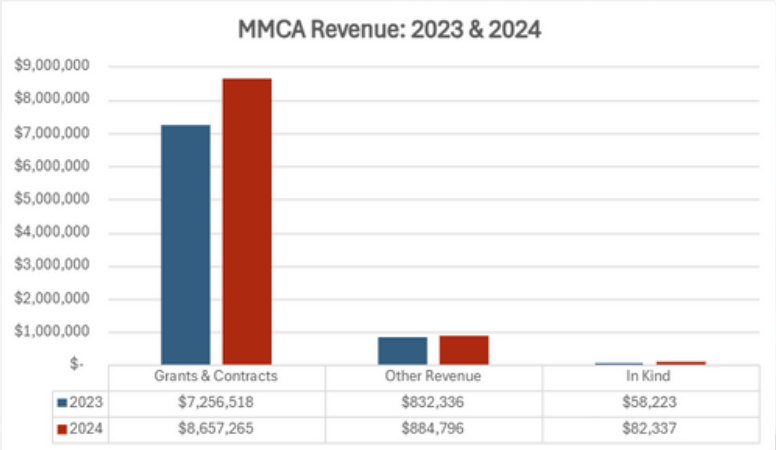


Economic Stability

216 individuals received financial support for electricity bills, security deposits, and first month's rent for new rentals.

FY2024 Financials

(October 1, 2023 - September 30, 2024)



As CSBG (Community Service Block Grant) grantees, and for transparency and accountability to our donors and supporters, MMCA undergoes annual external audits. The above information is from audited financial statements.

Help us support our Midcoast community

Donate

Help us fill the gaps in our grant funding so we can make a bigger impact on those we serve.

Advocate

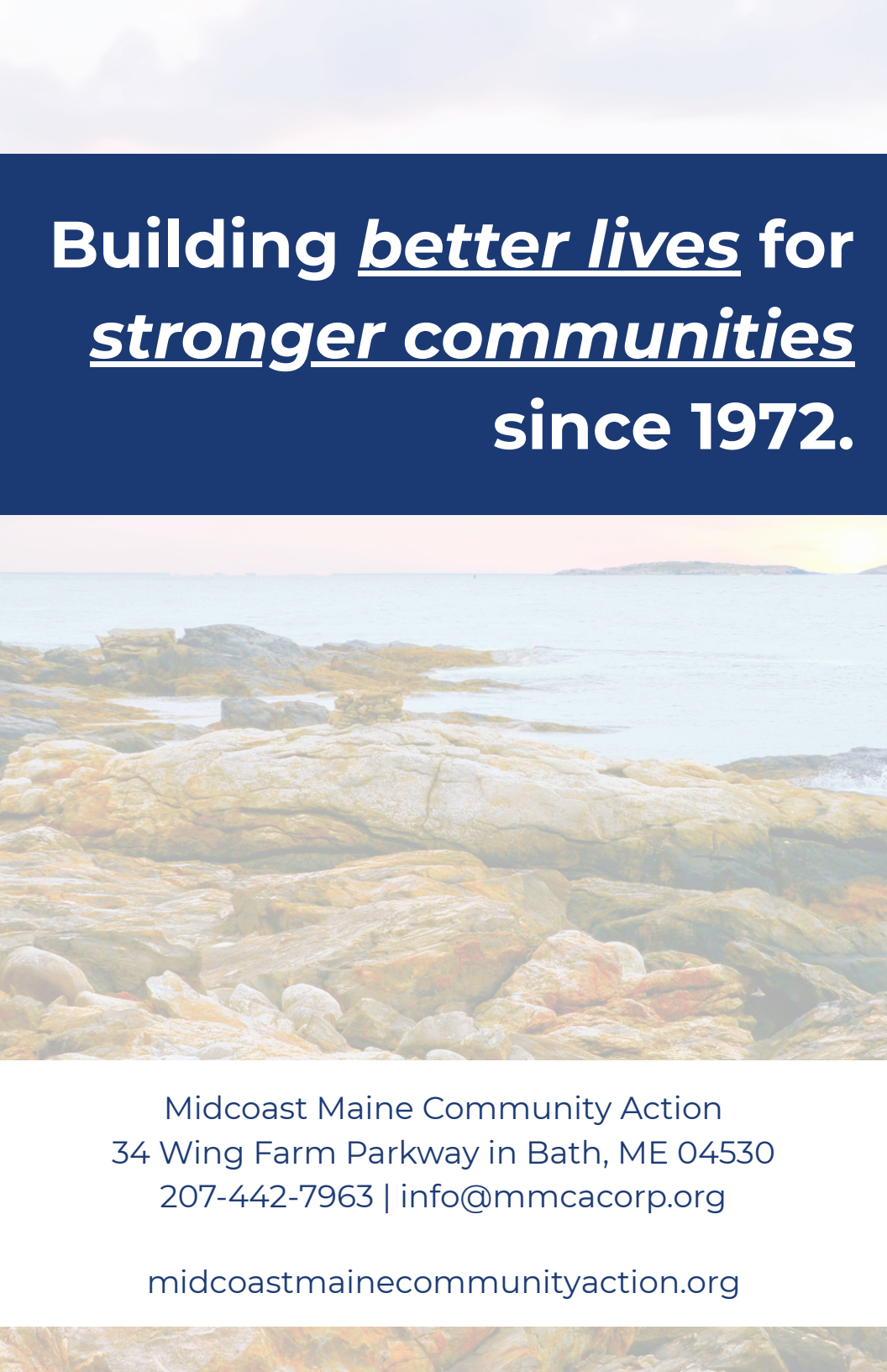
Use your voice to ensure that programs like Head Start, WIC, LiHEAP, and other social service programs are around for generations of Mainers to come.

Connect with us!

Follow us on Facebook and Instagram to stay up-to-date on happenings at MMCA, like new Head Start classrooms, WIC clinics, and policy updates.



**Scan here
to donate!**

The background of the entire page is a photograph of a coastal scene. In the foreground, there are large, light-colored, textured rocks. Beyond the rocks is the ocean, which is a pale blue-grey color. In the distance, there are low, hazy hills or islands on the horizon. The sky is a mix of light blue and soft orange, suggesting a sunset or sunrise.

**Building better lives for
stronger communities
since 1972.**

Midcoast Maine Community Action
34 Wing Farm Parkway in Bath, ME 04530
207-442-7963 | info@mmcacorp.org

midcoastmainecommunityaction.org